



Mike J. Hartman

End-to-end user experience design, digital strategy, and front-end web development

My Approach

Understand and define problems before solving them.
Favor systems over single-use solutions usually, but not always.
Good work comes from clear communication and collaboration.
Always keep learning.

Experience

UnitedHealthcare / User Experience Lead

2017 - Present

I manage a UX team working on enterprise-level experiences. We've designed the experience of web applications, built a design system, and worked with users and stakeholders to make effective, feasible solutions. I've been able to do or manage just about every facet of product design here: from usability testing to UI design.

Hoffman York / Senior UX Designer & Strategist

2015 - 2017

I did research, information architecture strategy, prototyping, and interaction design of websites and other digital endeavors. This included wireframe and prototype design, data analysis, and making strategic recommendations to clients.

Eaton / Senior Digital Media Specialist

2013 - 2015

I planned, managed, and executed digital marketing communications. This included website development, email campaign creation, data analysis, and content creation.

Quad / Digital Specialist & Leadership Training Program

2009 - 2013

As a digital specialist, I designed and developed eCommerce website portals, created interactive prototypes, and was a product owner for digital initiatives. During the leadership training program, I was a project manager and elicited and vetted company growth initiatives.

Contact

www.mikejhartman.com
mikejhartman@gmail.com
414.399.7144

Education

California State Polytechnic University, San Luis Obispo
B.S., Graphic Communication
Conferred 2008

University of Wisconsin, Milwaukee

Graduate coursework,
Computer Science

Skills

Design & Systems Thinking
Wireframing & Prototyping
Research & Testing
UI Design
Project Management
Front-end Web Development
Team Management & Hiring
Digital Strategy
Company Softball Team Asset

Tools

Sketch
Figma
Axure
Invision
Adobe Creative Suite
HTML & CSS/SCSS
JavaScript
React
Pop-Culture References